

October 26, 2005

Federal Communications Commission 445 12th street SW Washington, DC 20554 **RECEIVED & INSPECTED**

OCT 3 1 2005

FCC - MAILROOM

Re: Request for exemption from Commission's rule for programmers to provide Closed Captioning

To the Commissioners of the FCC:

We are writing to request an exemption to the FCC's ruling for required Closed Captioning by programmers in Section 79.1. Our program is a one hour broadcast of religious significance that is broadcast on the local NBC affiliate, the local Pax-TV affiliate, and also distributed by satellite to a chain of 240 nursing homes throughout the United States. We presently buy time on the NBC and Pax stations, but offer the program to the nursing home in exchange for other considerations. The nursing home feed is for private viewing only and thus should already be exempt from this regulation. We state our case based on the following scenario.

- 1. When considering the revenues, most of which are donations from viewers of the program, this ruling would impose an undue burden on the production costs of the program which will far exceed 2% of the gross revenues that we receive. This should qualify us for the exemption under 79.1 (d) (11). This burden would, in all likelihood, cause us to cease the production of a program that has been enjoyed by many home bound people who are unable to attend their local church. Please reference the following attachments:
 - A. Financial report-Income/Expense summary YTD 2005
 - B. 501 (c) (3) Tax returns for 2004
 - C. Cost estimation of adding Closed Captioning by two providers
- 2. Since January 2004 we have been enjoying the use of deaf interpreters to the hearing impaired viewers. We insert the interpreters in a "picture-in-picture" format. These interpreters donate their time and expenses since the revenues from the program are not adequate to pay them for their valuable service. Since we took this step without any awareness of pending FCC regulations or enforcement of those regulations, we contend that we have been in compliance of the "spirit" of the regulation for almost two years now. The hearing impaired community has backed us for this innovation, and today, in the light of the enforcement of this 1997 ruling, they feel we have adequately demonstrated a genuine desire to serve their community. We contend this should qualify as a "reasonable substitute" to the ruling under 79.1 (f) (3).
 - A. Letter from Matthew Nix Pastor Trinity Lutheran Church for the Deaf
- 3. In 79.1 section e (5) we noticed that periods of time for up to 4 hours can be exempt from 2:00 AM to 6:00 AM. When we chose which times we wanted our program to air on the public airways, we chose 10:00 AM on Sunday for

- two reasons. First, that is the time when most people would be attending the local church if they were able. The other strong consideration was that the time is much less expensive on Sunday morning, prior to the sports schedule, than at many other times of the day or week. You see, expense has been a vital concern of ours from the beginning. Could an amendment be made to the ruling to also exempt limited Sunday morning hours. It would help other religious broadcasts that have unsuccessfully applied for an exemption.
- 4. <u>Under 79.1 (f) (2) (i)</u> the "undue burden" falls into the realm of revenues that have been generated in the first four year history of our program. We have approached several businesses for commercial support. None have expressed an interest in commercial sponsorship of our program. It seems as if very few companies want to spend their advertising dollars on religious content programming.

<u>Under 79.1 (f) (2) (ii)</u> this program would be impacted to the point non-existence. Surely not the intent of the FCC ruling, and the reason the ruling incorporates an exemption process such as this.

<u>Under 79.1 (f) (2) (iii)</u> additional sources of revenue would need to be located in order for the program to survive. We have actively pursued many sources of revenue in the past and have been successful to the point of only being able to keep the program on the air. We serve, for the most part, an aging audience. Most of our viewers are unable to attend a worship service due to physical limitations. This group is not highly catered to by the business community since they are past the age of being a vital part of the economy. In response to 79.1 (f) (2) (iv), the program was developed by a group of volunteers within a church body. There are no monetarily compensated individuals involved in the program. We are incorporated in the state of South Dakota as a 501 (c) (3) "not for profit" corporation, and thus should <u>not</u> be regulated in the same way that for profit corporations are regulated. Even though we are broadcast on two broadcast stations that are "for profit" they have no input as to content, management, style, setting or editorial control of the program.

Therefore, based upon the above statements, we now petition the Commissioners of the Federal Communications Commission to grant to Main Street Living, Inc., an exemption to 79.1 that would require Closed Captioning of the program "Main Street Living". If you have any further questions you can contact: A.G. Te Slaa, 1400 So. Duluth Ave., Sioux Falls, SD 57105.

Respectfully submitted for your consideration,

A.G. Te Slaa Board Chairman- Main Street Living, Inc

9/20/05

Summary 1/1/05 Through 9/20/05

Page 1

| Category Description | 1/1/05- 9/20/05 |
|---|---|
| INCOME | ** ** ** ** |
| Uncategorized | 48,950.57 |
| TOTAL INCOME | 48,950.57 |
| EXPENSES | |
| Broadcast Fee Dining Equipment Purchase Insurance Legal-Prof Fees Licenses and Permits Misc Office Postage and Delivery Printing and Reproduction Returns Studio Rent | 47,296.54 100.00 -0.14 466.00 582.56 10.00 178.42 35.97 77.36 302.60 5,000.00 4,850.00 |
| TOTAL EXPENSES | 58,899.31 |
| OVERALL TOTAL | -9,948.74 |

Department of the Treasury Internal Revenue Service

A Coulde 2004 releader year or tax year basinning

Return or Organization Exempt From Income Tax
Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung
benefit trust or private foundation)

► The organization may have to use a copy of this return to satisfy state reporting requirements.

OMB No. 1545-0047

| n Fu | 20 | ios careman year, or rax year negimining | anu en | iuiiy | | <u> </u> |
|---------------|----------------------|---|---------------------------------------|---|--|-------------------------------|
| B Ch | eck if | Please C Name of organization | | - | D Employer identif | ication number |
| | Address | USE IRSMAIN STREET LIVING INC | | | | |
| | change Name | print or C/O JO ANN MEYER | | | 01-0710 | |
| | change Initial | type. Number and street (or P.O. box if mail is no | E Telephone numb | | | |
| \Box | retum Finai | Specific 2505 E. SLATEN PARK (Instruc- | 605-338 | | | |
| \vdash | retum Amended | tions. City or town, state or country, and ZIP + 4 | F Accounting method: | X Cash Accrual | | |
| | retum | PIOON LYDDO' OD 2/I | | T | Other (specify) | |
| L | Applicati pending | must attach a completed Schedula A (Form 99 | O or 990-EZ). | H and I are not app | | |
| | . | • | • | H(a) Is this a group | | |
| | | ► WWW . MAINSTREETLIVING . ORGINIO Type (check only one) ► X 501(c) (3) ✓ (insert | | H(b) If "Yes," enter n H(c) Are all affiliates | | |
| | | | | l (If "No," attach a | a list.) | |
| | | re if the organization's gross receipts are norm on need not file a return with the IRS; but if the organiza | = - | H(d) is this a separa | te return filed by an o red by a group ruling | or- 1? Yes X No |
| | | on need not life a return with the 183, but it the organiza i, it should file a return without financial data. Some stat | | 1 Group Exempti | | J:16511U |
| | | , , , ottodo in a potan interest interest attacks and otto | od rodano d domproto rotam. | | | not required to attach |
|) (c) | oss rac | eipts: Add lines 6b, 8b, 9b, and 10b to line 12 | 84,572. | | 90, 990-EZ, or 990-F | |
| | | Revenue, Expenses, and Changes in | | | 00,000 22,0.000 1 | 17. |
| -B-354 | | Contributions, gifts, grants, and similar amounts receiv | | | | |
| } | | Direct public support | | 84,5 | 40. | |
| ł | | Indirect public support | | | | |
| ļ | £ | Government contributions (grants) | | | | |
| Ì | đ | Total (add lines 1a through 1c) (cash \$ | 84.540 noncash \$ | <u>. </u> |) 1d | 84,540. |
| | 2 | Program service revenue including government fees ar | of contracts (from Part VII line 93) | | 2 | |
| | 3 | Membership dues and assessments | • | | | |
| İ | 4 | Interest on savings and temporary cash investments | | | | 32. |
| 1 | 5 | Dividends and interest from securities | | | | |
| | 6 a | Gross rents | 1 | t | | |
| | | Less: rental expenses | | | | |
| | c | Net rental income or (loss) (subtract line 6b from line 6 | | | 6c | |
| | 7 | Other investment income (describe | | |) 7 | |
| Revenue | | Gross amount from sales of assets other | (A) Securities | (B) Other | | |
| e ve | | than inventory | | | | |
| ď | b | Less: cost or other basis and sales expenses | | | | |
| | C | Gain or (loss) (attach schedule) | , | | | |
| | ď | Net gain or (loss) (combine line 8c, columns (A) and (I | | | 8d | |
| | 9 | Special events and activities (attach schedule). If any a | mount is from gaming, check here | ▶ □ | | |
| | a | Gross revenue (not including \$ | of contributions | | | |
| | | reported on line 1a) | 9a | | | |
| | b | Less: direct expenses other than fundraising expenses | | | | |
| | C | Net income or (loss) from special events (subtract line | 9b from line 9a) | | 9c | |
| | 10 a | Gross sales of inventory, less returns and allowances | 10a | | | |
| | b | Less: cost of goods sold | | <u> </u> | | |
| | C | Gross profit or (loss) from sales of inventory (attach se | chedule) (subtract line 10b from line | 10a) | | |
| | 11 | Other revenue (from Part VII, line 103) | | *************************************** | 11 | |
| | 12 | Total revenue (add lines 1d, 2, 3, 4, 5, 6c, 7, 8d, 9c, 1 | Oc, and 11) | <u></u> | | 84,572. |
| , <u>a</u> | 13 | Program services (from line 44, column (B)) | ,*. | | | 87,308. |
| Expenses | 14 | Management and general (from line 44, column (C)) | | | 1 1 | |
| Ded. | 15 | Fundraising (from line 44, column (D)) | ****** | | | |
| Ä | 16 | Payments to affiliates (attach schedule) | | | | 07 000 |
| | 17 | Total expenses (add lines 16 and 44, column (A)) | | | | 87,308. |
| | 18 | Excess or (deficit) for the year (subtract line 17 from li | | | | <2,736. |
| Net Assets | 19 | Net assets or fund balances at beginning of year (from | | | | 12,253. |
| ASS | 20 | Other changes in net assets or fund balances (attach e | | | | 0. |
| | 21 | | | | 21 | |
| 4230 | 21 | Net assets or fund balances at end of year (combine li | nes 18, 19, and 20) | ···· | | 9,517 Form 990 (200 |

MAIN STREET LIVING INC

| | <u>'M M</u> | EYER | | 01-0 | 710918 |
|---|----------------------------|---|--|-------------------------------------|--|
| Part II Statement of Functional Expenses and (4 | anizatio | ns must complete column zations and section 4947 | n (A). Columns (B), (C), and (a)(1) nonexempt charitable | تصب) are required for sectio | n 501(c)(3) Page 2 |
| Do not include amounts reported on line 6b, 8b, 9b, 10b, or 16 of Part I. | | (A) Total | (B) Program services | (C) Management and general | (D) Fundraising |
| 22 Grants and allocations (attach schedule) | | | SCIVICOS | and yenerar | |
| (cash \$noncash \$ | 22 | | | | |
| 23 Specific assistance to individuals (attach schedule) | 23 | | | | |
| 24 Benefits paid to or for members (attach schedule) | 24 | | | | |
| 25 Compensation of officers, directors, etc. | 25 | 0. | 0. | 0. | 0. |
| 26 Other salaries and wages | 26 | | | | |
| 27 Pension plan contributions | 27 | | | | |
| 28 Other employee benefits | 28 | | | | |
| 29 Payroll taxes | 29 | | | | |
| 30 Professional fundraising fees | 30 | | | | |
| 31 Accounting fees | 31 | 1,192. | 1,192. | | |
| 32 Legal fees | 32 | | | | |
| 33 Supplies | 33 | 8. | 8. | | |
| 34 Telephone | 34 | 146 | 146 | | |
| 35 Postage and shipping | | 146. | 146. | | |
| 36 Occupancy | 36 | 6,800. | 6,800. | | |
| 37 Equipment rental and maintenance | 37 | 177. | 177. | | |
| 38 Printing and publications | 38 | | | | |
| 39 Travel | 39 | | | | |
| 40 Conferences, conventions, and meetings | 40 | | | | |
| 41 Interest | 41 | 2 567 | 2 567 | | |
| 42 Depreciation, depletion, etc. (attach schedule) | 42 | 3,567. | 3,567. | | |
| 43 Other expenses not covered above (itemize): | | | | | |
| a | 43a | | | | |
| b | 43b | | | | |
| C | 43c | | | | |
| see statement 1 | 438 | 75,418. | 75,418. | | |
| Total functional expenses (add lines 22 through 43). 44 Organizations completing columns (B)-(D), carry these totals to lines 13-15. | 436 | 87,308. | 87,308. | 0. | 0. |
| Joint Costs. Check ▶ ☐ if you are following SOP 98 | | | | | |
| Are any joint costs from a combined educational campai | | fundraising solicitation rej | ported in (B) Program servi- | ces? ►[| Yes X No |
| If "Yes," enter (i) the aggregate amount of these joint co- | | | | | |
| (iii) the amount allocated to Management and general \$ | | ; and (| (Iv) the amount allocated to | | |
| Part III Statement of Program Servi | ce Ac | complishments | | | |
| What is the organization's primary exempt purpose? | SE | E STATEMENT | 2 | | |
| | | | | | j |
| All organizations must describe their exempt purpose achievement achievements that are not measurable. (Section 501(c)(3) and (4) or | | | | | Program Service |
| | | | the number of clients served, pu | | Expenses (Required for 501(c)(3) and |
| allocations to others.) | rganizatio | ns and 4947(a)(1) nonexempt (| the number of clients served, pur charitable trusts must also enter | the amount of grants and | Expenses (Required for 501(c)(3) and (4) orgs., and 4947(a)(1) |
| a BROADCASTED 51 ONE-HOUR | rganizatio | ns and 4947(a)(1) nonexempt of THERAN TELE | the number of clients served, put charitable trusts must also enter | the amount of grants and | Expenses (Required for 501(c)(3) and (4) orgs., and 4947(a)(1) |
| allocations to others.) | rganizatio | ns and 4947(a)(1) nonexempt of THERAN TELE | the number of clients served, put charitable trusts must also enter | the amount of grants and | Expenses (Required for 501(c)(3) and (4) orgs., and 4947(a)(1) |
| a BROADCASTED 51 ONE-HOUR | rganizatio | ns and 4947(aX1) nonexempt of THERAN TELE ALS IN SOUT | the number of clients served, putcharitable trusts must also enter VISION PROGRAM DAKOTA. | the amount of grants and | Expenses (Required for 501(c)(3) and (4) orgs., and 4947(a)(1) trusts; but optional for others.) |
| a BROADCASTED 51 ONE-HOUR MARKET OF 350,000 INDIV | rganizatio R LU VIDU | ns and 4947(aX1) nonexempt of THERAN TELE ALS IN SOUT | the number of clients served, put charitable trusts must also enter | the amount of grants and | Expenses (Required for 501(c)(3) and (4) orgs., and 4947(a)(1) trusts; but optional for others.) |
| a BROADCASTED 51 ONE-HOUR MARKET OF 350,000 INDIV | rganizatio R LU VIDU | ns and 4947(a)(1) nonexempt of THERAN TELE ALS IN SOUT | the number of clients served, purcharitable trusts must also enter VISION PROGRAM DAKOTA. Grants and allocations \$ | the amount of grants and | Expenses (Required for 501(c)(3) and (4) orgs., and 4947(a)(1) trusts; but optional for others.) |
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| a BROADCASTED 51 ONE-HOUR MARKET OF 350,000 INDIV | rganizatio R LU VIDU | ns and 4947(a)(1) nonexempt of THERAN TELE ALS IN SOUT | the number of clients served, purcharitable trusts must also enter VISION PROGRAM DAKOTA. Grants and allocations \$ | the amount of grants and | Expenses (Required for 501(c)(3) and (4) orgs., and 4947(a)(1) trusts; but optional for others.) |
| a BROADCASTED 51 ONE-HOUR MARKET OF 350,000 INDIV | rganizatio | ns and 4947(a)(1) nonexempt of THERAN TELE ALS IN SOUT | the number of clients served, putcharitable trusts must also enter in the control of the control | the amount of grants and | Expenses (Required for 501(c)(3) and (4) orgs., and 4947(a)(1) trusts; but optional for others.) |
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| a BROADCASTED 51 ONE-HOUR MARKET OF 350,000 INDIV | R LU | ns and 4947(a)(1) nonexempt of THERAN TELE ALS IN SOUT | the number of clients served, purcharitable trusts must also enter to VISION PROGRAM DAKOTA. Grants and allocations \$ Grants and allocations \$ | the amount of grants and | Expenses (Required for 501(c)(3) and (4) orgs., and 4947(a)(1) trusts; but optional for others.) |
| a BROADCASTED 51 ONE-HOUR MARKET OF 350,000 INDIV | R LU | ns and 4947(a)(1) nonexempt of THERAN TELE ALS IN SOUT | the number of clients served, purcharitable trusts must also enter to VISION PROGRAM DAKOTA. Grants and allocations \$ Grants and allocations \$ | the amount of grants and | Expenses (Required for 501(c)(3) and (4) orgs., and 4947(a)(1) trusts; but optional for others.) |
| a BROADCASTED 51 ONE-HOUR MARKET OF 350,000 INDIV | R LU | ns and 4947(a)(1) nonexempt of THERAN TELE ALS IN SOUT | the number of clients served, putcharitable trusts must also enter VISION PROGRAM DAKOTA. Grants and allocations \$ Grants and allocations \$ Grants and allocations \$ | the amount of grants and | Expenses (Required for 501(c)(3) and (4) orgs., and 4947(a)(1) trusts; but optional for others.) |
| a BROADCASTED 51 ONE-HOUE MARKET OF 350,000 INDIV | R LU | ns and 4947(a)(1) nonexempt of THERAN TELE ALS IN SOUT | the number of clients served, putcharitable trusts must also enter in the control of the control | the amount of grants and | Expenses (Required for 501(c)(3) and (4) orgs., and 4947(a)(1) trusts; but optional for others.) |
| a BROADCASTED 51 ONE-HOUR MARKET OF 350,000 INDIV | rganizatio | ns and 4947(a)(1) nonexempt of THERAN TELE ALS IN SOUT: (0) | the number of clients served, purcharitable trusts must also enter in the control of the control | the amount of grants and AMS TO) | Expenses (Required for 501(c)(3) and |

Form 990 (2004)

Form 990 (2004)

| Note: | When | re required, attached schedules and amounts Id be for end-of-year amounts only. | within the description column | (A) Beginning of year | | (B) End of year |
|-----------------------------|-------------|--|---|--------------------------|-------------|--------------------|
| | 45 | Cash - non-interest-bearing | | 13,337. | 4. | 14,168. |
| | 45 | Savings and temporary cash investments | | 45 | 14,100. | |
| - 1 | 70 | Savings and temporary cash investments | ••••••••••••••••••••••••••••••••••••••• | | 40 | |
| | 47 a | Accounts receivable | 47a | | | |
| | | Less: allowance for doubtful accounts | | † | 47c | |
| | | | | | | |
| | 48 a | Pledges receivable | 48a | * | | |
| | | Less: allowance for doubtful accounts | | 7 | 48c | |
| | 49 | Grants receivable | | | 49 | |
| | 50 | Receivables from officers, directors, trustees, | | | | |
| | | and key employees | | | 50 | |
| ets | 51 a | Other notes and loans receivable | | | | |
| Assets | | Less: allowance for doubtful accounts | | 7 | 51c | |
| | 52 | Inventories for sale or use | | | 52 | |
| | 53 | Prepaid expenses and deferred charges | | | 53 | |
| | 54 | Investments - securities | | *** | 54 | |
| | 55 a | Investments - land, buildings, and | | | | |
| | | equipment: basis | 55a | | | |
| | | | | 1 | | |
| | b | Less: accumulated depreciation | 55b | | 55c | |
| | 56 | Investments - other | | | 56 | |
| | | Land, buildings, and equipment: basis | | | | |
| | b | Less: accumulated depreciation STMT | | 8,916. | 57c | 5,349. |
| | 58 | Other assets (describe | | | 58 | |
| | | | | | | 10 515 |
| | 59 | Total assets (add lines 45 through 58) (must equ | | | | <u>19,517.</u> |
| | 60 | Accounts payable and accrued expenses | | | 60 | |
| | 51 | Grants payable | | | 61 | |
| Ø | 62 | Deferred revenue | | 1 | 62 | |
| ijį | 63 | Loans from officers, directors, trustees, and key | - | | 63 | |
| jabilities. | | Tax-exempt bond liabilities | | | 64a | 10,000. |
| Ξ | 1 | b Mortgages and other notes payable | | 10,000 | 1 | 10,000. |
| | 65 | Other liabilities (describe | |) | 65 | |
| | 66 | Total liabilities (add lines 60 through 65) | | 10,000 | . 88 | 10,000. |
| | | nizations that follow SFAS 117, check here | | 107000 | 7 00 | |
| | Organ | 69 and lines 73 and 74. | und complete lines of unrough | | | |
| S | 67 | | | | 67 | |
| anc | 68 | Temporarily restricted | | | 68 | |
| Bal | 69 | Permanently restricted | | | 69 | |
| Net Assets or Fund Balances | Orga | nizations that do not follow SFAS 117, check her | e X and complete lines | | | |
| Ē | | 70 through 74. | | | | |
| S S | 70 | Capital stock, trust principal, or current funds | | 0_ | | 0. |
| set | 71 | Paid-in or capital surplus, or land, building, and | | 0 | | 0. |
| As | 72 | Retained earnings, endowment, accumulated inc | | 1 40 050 | . 72 | 9,517. |
| Š | 73 | Total net assets or fund balances (add lines 67 | through 69 or lines 70 through 72; | | | |
| _ | | column (A) must equal line 19; column (B) must | | | | 9,517. |
| | 74 | Total liabilities and net assets / fund balances | (add lines 66 and 73) | 22,253 | - 74 | 19,517. |

Form 990 is available for public inspection and, for some people, serves as the primary or sole source of information about a particular organization. How the public perceives an organization in such cases may be determined by the information presented on its return. Therefore, please make sure the return is complete and accurate and fully describes, in Part III, the organization's programs and accomplishments.

Schedule B (Form 990, 990-EZ, or 990-PF)

Department of the Treasury Internal Revenue Service Name of organization

Schedule of Contributors

Supplementary Information for line 1 of Form 990, 990-EZ, and 990-PF (see instructions)

MAIN STREET LIVING INC

OMB No. 1545-0047

Employer identification number

2004

| LHA For Pape | erwork Reduction Act Notice, see the Instructions | Schedule B (Form 990, 990-EZ, or 990-PF) (2004) |
|--------------------------|---|--|
| they must che | anizations that are not covered by the General Rule and/or the Special Rules do eck the box in the heading of their Form 990, Form 990-EZ, or on line 2 of their f of Schedule B (Form 990, 990-EZ, or 990-PF). | |
| some \$1,00 charit | section 501(c)(7), (8), or (10) organization filing Form 990, or Form 990-EZ, that a contributions for use exclusively for religious, charitable, etc., purposes, but the 20. (If this box is checked, enter here the total contributions that were received table, etc., purpose. Do not complete any of the Parts unless the General Rule exclusively religious, charitable, etc., contributions of \$5,000 or more during the | nese contributions did not aggregate to more than during the year for an exclusively religious, applies to this organization because it received |
| aggre | section 501(c)(7), (8), or (10) organization filing Form 990, or Form 990-EZ, that egate contributions or bequests of more than \$1,000 for use exclusively for religoses, or the prevention of cruelty to children or animals. (Complete Parts I, II, and | gious, charitable, scientific, literary, or educational |
| sectio | section 501(c)(3) organization filing Form 990, or Form 990-EZ, that met the 33 ons 509(a)(1)/170(b)(1)(A)(vi) and received from any one contributor, during the gamount on line 1 of these forms. (Complete Parts I and II.) | _ |
| Special Rules | ;• | |
| X For or | rganizations filing Form 990, 990·EZ, or 990·PF that received, during the year, \$ ibutor. (Complete Parts I and II.) | 55,000 or more (in money or property) from any one |
| General Rule- | | |
| | organization is covered by the General Rule or a Special Rule. (Note: Only a se eneral Rule and a Special Rule-see instructions.) | ection 501(c)(7), (8), or (10) organization can check boxes |
| | 501(c)(3) taxable private foundation | |
| | 4947(a)(1) nonexempt charitable trust treated as a private | foundation |
| Form 990-PF | 501(c)(3) exempt private foundation | |
| | 527 political organization | |
| | 4947(a)(1) nonexempt charitable trust not treated as a private | vate foundation |
| Form 990 or 99 | 90-EZ X 501(c)(3) (enter number) organization | |
| Filers of: | Section: | |
| Organization t | type (check one): | 1 01 0710910 |
| | C/O JO ANN MEYER | |

for Form 990, Form 990-EZ, and Form 990-PF.

Page 1 of 1 of Part I

.ame of organization MAIN STREET LIVING INC C/O JO ANN MEYER

Employer identification number

01-0710918

| Part I | Contributors (See Specific Instructions.) | | |
|------------|---|-----------------------------|--|
| (a) No. | (b) Name, address, and ZIP + 4 | (c) Aggregate contributions | (d) Type of contribution |
| 1 | | ss | Person X Payroll Noncash (Complete Part II if there is a noncash contribution.) |
| (a) No. | (b) Name, address, and ZIP + 4 | (c) Aggregate contributions | (d) Type of contribution |
| 2 | | <u>* 7,000.</u> | Person X Payroll Noncash (Complete Part II if there is a noncash contribution.) |
| (a) No. | (b) Name, address, and ZIP + 4 | (c) Aggregate contributions | (d) Type of contribution |
| 3 | | s10,000. | Person X Payroll Noncash (Complete Part II if there is a noncash contribution. |
| (a) No. | (b) Name, address, and ZIP + 4 | (c) Aggregate contributions | (d) Type of contribution |
| | | \$ | Person Payroli Noncash (Complete Part II if there is a noncash contribution. |
| (a) No. | (b) Name, address, and ZIP + 4 | (c) Aggregate contributions | (d) Type of contribution |
| | | \$ | Person Payroll Moncash Complete Part II if there is a noncash contribution. |
| (a) No. | (b) Name, address, and ZIP + 4 | (c) Aggregate contributions | (d) Type of contribution |
| | | \$ | Person Payroll Noncash (Complete Part II if there is a noncash contribution.) |

Page 6

| Note | | | | (See page 33 of the in | | | |
|--|--|--|--|---|---|--|--|
| | : Enter gross amounts unless othen | wise | | ed business income | | ed by section 512, 513, or 514 | (E) |
| indic | cated. | | (A) | (B) | (C) Exclu- | (D) | Related or exempt |
| 93 | Program service revenue: | | Business code | Amount | sion | Amount | function income |
| а | | | | | | | |
| b | | | | | | · · · · · · · · · · · · · · · · · · · | |
| C | | " | | | | | |
| | | | | | | | |
| d | | | | | | | |
| 8 | | | | | | | |
| | Medicare/Medicaid payments | | | | | | |
| | Fees and contracts from government ag | | | | | | |
| | Membership dues and assessments \dots | | | | | | |
| | Interest on savings and temporary cash | | | | 14 | 32. | · |
| 96 | Dividends and interest from securities | | | | | | |
| 97 | Net rental income or (loss) from real esta | ate: | | | | | |
| а | debt-financed property | | | | | | |
| | not debt-financed property | | · <u></u> | | | | |
| | Net rental income or (loss) from persona | | | | | | |
| | Other investment income | | | | | | |
| | Gain or (loss) from sales of assets | | · | | | | |
| | | | | İ | | | |
| | other than inventory | | | ļ | 01 | | |
| | Net income or (loss) from special events | | | | | | |
| | Gross profit or (loss) from sales of inver | ntory | | | | | |
| 103 | Other revenue: | - | | | | | |
| 3 | | <u></u> | | \ <u></u> | | | |
| b | | | | | | | <u> </u> |
| C | | | | | | | |
| d | | | | l | | | |
| 8 | | <u></u> | | | | | |
| 104 | Subtotal (add columns (B), (D), and (E)) |) | | | 0. | 32 . | 0. |
| 105 | Total (add line 104, columns (B), (D), ar | nd (E)) | | | | • | 32. |
| Note: | : Line 105 plus line 1d, Part I, should | d equal the amoun | t on line 1 | 2, Part I. | | | *** |
| Pa | rt VIII Relationship of Acti | vities to the A | ccomp | lishment of Ex | empt Pur | poses (See page 34 of th | e instructions.) |
| | B No. Explain how each activity for wh | | | | | | |
| | . ,, | 1011 N1001110 IS 16D01R | ונטוטט זוו טכ | IN (E) OT PART VII CONTI | ibuted import | | t of the organization's |
| , | exempt purposes (other than by | | | | ibuted import | unity to the decomplianment | t of the organization's |
| | exempt purposes (other than by | | | | ibuted import | | t of the organization's |
| | ▼ exempt purposes (other than by | | | | ibuted import | and to the decomplishment | t of the organization's |
| | exempt purposes (other than by | | | | 1buted import | and y to the decempion | t of the organization's |
| | exempt purposes (other than by | | | | ibuted import | andy to the decomplishmen | t of the organization's |
| | | providing funds for | such purp | oses). | | | |
| | exempt purposes (other than by Information Regard | providing funds for | such purp | ries and Disreg | | ntities (See page 34 of the | a instructions.) |
| Pa | rt IX Information Regard (A) ame, address, and EIN of corporation, | ing Taxable S | such purp | oses). | jarded En | | a instructions.) (E) End-of-year |
| Pa | rt IX Information Regard | ing Taxable St | such purpou | ries and Disreg | jarded En | ntities (See page 34 of the | instructions.) |
| Pa | Information Regard (A) ame, address, and EIN of corporation, partnership, or disregarded entity | ing Taxable Some state of the content of the conten | such purp | ries and Disreg | jarded En | ntities (See page 34 of the | a instructions.) (E) End-of-year |
| Pa | rt IX Information Regard (A) ame, address, and EIN of corporation, | ing Taxable St | such purp | ries and Disreg | jarded En | ntities (See page 34 of the | a instructions.) (E) End-of-year |
| Pa | Information Regard (A) ame, address, and EIN of corporation, partnership, or disregarded entity | ing Taxable Some state of the content of the conten | ubsidia | ries and Disreg | jarded En | ntities (See page 34 of the | a instructions.) (E) End-of-year |
| Pa | Information Regard (A) ame, address, and EIN of corporation, partnership, or disregarded entity | ing Taxable Some state of the contract of the | ubsidia | ries and Disreg | jarded En | ntities (See page 34 of the | a instructions.) (E) End-of-year |
| Pe | Information Regard (A) ame, address, and EIN of corporation, partnership, or disregarded entity | ing Taxable Some (B) Percentage of ownership interest % % % | ubsidia | ries and Disreg (C) Nature of activities | garded En | n tities (See page 34 of the (D) Total income | e instructions.) (E) End-of-year assets |
| Pa | int IX Information Regard (A) ame, address, and EIN of corporation, partnership, or disregarded entity N/A | ing Taxable Some state of the s | ubsidia | ries and Disrectivities Nature of activities | garded En | ntities (See page 34 of the (D) Total income | e instructions.) (E) End-of-year assets |
| Pa Na Pa | Information Regard (A) ame, address, and EIN of corporation, partnership, or disregarded entity N/A Information Regard Did the organization, during the year, r | ing Taxable Some (B) Percentage of ownership interest % % % ing Transfers eceive any funds, directors | ubsidia Associa | ries and Disreg (C) Nature of activities ated with Perse irectly, to pay premiu | parded En | ntities (See page 34 of the (D) Total income efit Contracts (See page) | e instructions.) (E) End-of-year assets ge 34 of the instructions.) |
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SCHEDULE A

(Form 990 or 990-EZ)

Organization Exempt Under Section 501(c)(3)

(Except Private Foundation) and Section 501(e), 501(f), 501(k), 501(n), or Section 4947(a)(1) Nonexempt Charitable Trust

Supplementary Information-(See separate instructions.)

MUST be completed by the above organizations and attached to their Form 990 or 990-EZ

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service

Name of the organization MAIN STREET LIVING INC

C/O JO ANN MEYER

Employer identification number

01 0710918 Compensation of the Five Highest Paid Employees Other Than Officers, Directors, and Trustees (See page 1 of the instructions. List each one. If there are none, enter "None.") (b) Title and average hours per week devoted to position d) Contributions to employee benefit plans & deferred compensation (e) Expense (a) Name and address of each employee paid (c) Compensation more than \$50,000 allowances NONE Total number of other employees paid over \$50,000 Part II Compensation of the Five Highest Paid Independent Contractors for Professional Services (See page 2 of the instructions. List each one (whether individuals or firms). If there are none, enter "None.") (a) Name and address of each independent contractor paid more than \$50,000 (b) Type of service (c) Compensation NONE

0

Total number of others receiving over

\$50,000 for professional services

MAIN ' 'REET LIVING INC

Schedule A (Form 990 or 990-EZ) 2004 C/O Je ANN MEYER 01-0710918 Page 2 Part III Statements About Activities (See page 2 of the instructions.) Yes Nο During the year, has the organization attempted to influence national, state, or local legislation, including any attempt to influence public opinion on a legislative matter or referendum? If "Yes," enter the total expenses paid or incurred in connection with the lobbying activities > \$ (Must equal amounts on line 38, Part VI-A, or line i of Part VI-B.) X Organizations that made an election under section 501(h) by filing Form 5768 must complete Part VI-A. Other organizations checking "Yes," must complete Part VI-B AND attach a statement giving a detailed description of the lobbying activities. During the year, has the organization, either directly or indirectly, engaged in any of the following acts with any substantial contributors, trustees, directors, officers, creators, key employees, or members of their families, or with any taxable organization with which any such person is affiliated as an officer, director, trustee, majority owner, or principal beneficiary? (If the answer to any question is "Yes," attach a detailed statement explaining the transactions.) a Sale, exchange, or leasing of property? X 2a b Lending of money or other extension of credit? Х 2b c Furnishing of goods, services, or facilities? 2¢ d Payment of compensation (or payment or reimbursement of expenses if more than \$1,000)? 2d e Transfer of any part of its income or assets? 2e 3 a Do you make grants for scholarships, fellowships, student loans, etc.? (If "Yes," attach an explanation of how you determine that recipients qualify to receive payments.) 3a b Do you have a section 403(b) annuity plan for your employees? 3b 4 a Did you maintain any separate account for participating donors where donors have the right to provide advice on the use or distribution of funds? b Do you provide credit counseling, debt management, credit repair, or debt negotiation services? Reason for Non-Private Foundation Status (See pages 3 through 6 of the instructions.) The organization is not a private foundation because it is: (Please check only ONE applicable box.) A church, convention of churches, or association of churches. Section 170(b)(1)(A)(i). 6 A school. Section 170(b)(1)(A)(ii). (Also complete Part V.) 7 A hospital or a cooperative hospital service organization. Section 170(b)(1)(A)(iii). 8 A Federal, state, or local government or governmental unit. Section 170(b)(1)(A)(v). 9 A medical research organization operated in conjunction with a hospital. Section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state 🕨 10 An organization operated for the benefit of a college or university owned or operated by a governmental unit. Section 170(b)(1)(A)(iv). (Also complete the Support Schedule in Part IV-A.) 112 An organization that normally receives a substantial part of its support from a governmental unit or from the general public. Section 170(b)(1)(A)(vi). (Also complete the Support Schedule in Part IV-A.) 11h A community trust. Section 170(b)(1)(A)(vi). (Also complete the Support Schedule in Part IV-A.) X 12 An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its charitable, etc., functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Also complete the Support Schedule in Part IV-A.) 13 An organization that is not controlled by any disqualified persons (other than foundation managers) and supports organizations described in: (1) lines 5 through 12 above; or (2) section 501(c)(4), (5), or (6), if they meet the test of section 509(a)(2). (See section 509(a)(3).) Provide the following information about the supported organizations. (See page 5 of the instructions.) (b) Line number (a) Name(s) of supported organization(s) from above An organization organized and operated to test for public safety. Section 509(a)(4). (See page 5 of the instructions.)

| | dule A (Form 990 or 990-EZ) 2004 C | O JE ANN ME | | | | 0710918 Page 3 |
|-------|--|---|------------------------------|------------------------|---|--|
| Pa | Note: You may use the | mplete only if you ched worksheet in the instru | cked a box on line 10, 1 | 1, or 12.) Use cash a | method of accountin | g. untina |
| Caler | dar year (or fiscal year | | | | | |
| 15 | Gifts, grants, and contributions received. (Do not include unusual grants. See line 28.) | (a) 2003 89,322. | (b) 2002 100,511. | (c) 2001 | (d) 2000 | (e) Total 189,833. |
| 16 | Membership fees received | | | | | |
| 17 | Gross receipts from admissions, merchandise sold or services performed, or furnishing of facilities in any activity that is related to the organization's charitable, etc., purpose | | 5,329. | | | 5,329. |
| 18 | Gross income from interest, dividends, amounts received from payments on securities loans (section 512(a)(5)), rents, royalties, and unrelated business taxable income (less section 511 taxes) from businesses acquired by the organization after June 30, 1975 | 23. | 82. | | | 105. |
| 19 | Net income from unrelated business | | | | | |
| 20 | activities not included in line 18 Tax revenues levied for the organization's benefit and either | | | | | ······································ |
| 21 | paid to it or expended on its behalf The value of services or facilities furnished to the organization by a | | | | | |
| | governmental unit without charge. Do not include the value of services or facilities generally furnished to | | | | | |
| 22 | the public without charge Other income. Attach a schedule. Do not include gain or (loss) from sale of capital assets | | | | | |
| 23 | Total of lines 15 through 22 | 89,345. | 105,922. | 0. | 0. | 195,267. |
| 24 | Line 23 minus line 17 | 89,345. | 100,593. | | | 189,938. |
| 25 | Enter 1% of line 23 | 893. | 1,059. | | | N7 / N |
| 26 | Organizations described on lines 10 | | • • • | | ≥ 26a | N/A |
| b | Prepare a list for your records to sho unit or publicly supported organization | | | • | (00000000000000000000000000000000000000 | |
| | Do not file this list with your return. | | | | | N/A |
| C | Total support for section 509(a)(1) to | | | | | N/A |
| d | | | 19 | | | |
| | | 22 | 26b _ | | <u>26d</u> | N/A |
| е | | | | | | N/A |
| | Public support percentage (line 260 | | | | | N/A % |
| 27 | Organizations described on line 12: records to show the name of, and to | | | | | |
| | such amounts for each year. | tai announts received in ea | cii yeai iloili, eacii disqu | amed person. Do not in | c ting that with your rota | III. LINOI DIO COIN GI |
| | (2003) 0 | • (2002) | 0 . (20 | 01) | 0 • (2000) | 0. |
| b | For any amount included in line 17 ti | | | | | |
| | and amount received for each year, t | | | | | |
| | described in lines 5 through 11, as v | | | | | amount received and |
| | the larger amount described in (1) o | r (2), enter the sum of the | se differences (the excess | amounts) for each year | : /annov | 0. |
| | (2003) 0 | (2002) | 189.833. | 16 | | |
| | Add: Amounts from column (e) for li 17 Add: Line 27a total | 5,329. 20 | | 21 | ▶ 27c | |
| C | Add: Line 27a total | and | d line 27b total | | 0 . ▶ 27d | 0. |
| • | Public support (line 27c total minus | line 27d total) | | | ▶ 278 | 195,162. |
| f | Total support for section 509(a)(2) t | | | | | 00 0462- |
| Ç | Public support percentage (lin | e 27e (numerator) div | ided by line 27f (deno: | minator)) | | 99.9462% |

h Investment income percentage (line 18, column (e) (numerator) divided by line 27f (denominator)) 28 Unusual Grants: For an organization described in line 10, 11, or 12 that received any unusual grants during 2000 through 2003, prepare a list for your records to show, for each year, the name of the contributor, the date and amount of the grant, and a brief description of the nature of the grant. Do not file this list with your return. Do not include these grants in line 15.

NONE

Schedule A (Form 990 or 990-EZ)

Schedule A (Form 990 or 990-EZ) 2004

.0538%

▶ 27ħ

Cost estimation of adding Closed Captioning

Present cost of producing and airing one 58:30 program

| Purchase of air time on KDLT | \$1300.00 |
|--------------------------------|---------------|
| Purchase of air time on PAX-TV | \$250.00 |
| Rent of Studio | \$106.00 |
| Supplies (Beta Tape & DVD-R) | \$19.50 |
| Administrative Costs | <u>\$9.50</u> |
| Total | \$1685.00 |

Option one:

Caption Max, a Minneapolis based firm, would Close Caption our program for \$600.00 per hour. We would need to overnight the tape to them and they would need to overnight it back to us. The \$1685.00 would not be altered, but we would need to add the following expenses.

| Caption Max's fee | \$600.00 |
|------------------------------|----------------|
| Overnight shipping both ways | <u>\$29.00</u> |
| | \$629.00 |

This would also require additional volunteers to ship and pick up the tape.

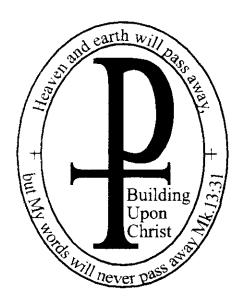
Option two:

KDLT, one of the stations on which we currently air the program, has offered to caption the program for us. We would take the final program to them with an exact transcript on a floppy disc. This would require the hiring of someone to commit the entire program to a disc and finding an additional volunteer to transcribe the program. We have no estimate as to the cost of the transcription. This would also require the dubbing of a second tape once the encoding is complete.

| Cost of encoding the tape | \$175.00 |
|---------------------------------|------------|
| Cost of additional dubs | \$125.00 |
| Cost of hiring transcriptionist | <u> </u> |
| Total | \$300.00 + |

Summary

Either option would require additional expenses. Option # 2 would require an increase of 18% in our overall cost of airing the program, while option # 1 would increase our cost by over 37%. Currently our production cost is only \$135.00 per program due to the high amount of time that is donated. Most of our money goes toward buying air time. Clearly if the exemption is not granted, we would be forced to terminate the production of the program that many shut-in senior citizens have adopted as their Sunday Worship service.



Trinity Lutheran Church of the Deaf

4801 East Sixth Street Sioux Falls, SD 57110

Matthew W. Nix, Pastor Phone (605)330-0724

October 6, 2005

Greetings in the name of our Lord,

My name is Matthew Nix, I am a pastor to the deaf in South Dakota. I work with deaf people all across our state and into Minnesota. Iowa, and Nebraska. As I travel and visit the deaf in my region many are very thankful for the service provided through Main Street

Living. This is the only opportunity that many of them have to worship their God in a meaningful way. Without exception they all prefer having a qualified (certified) interpreter over captioning.

You see, captioning is in English grammatical order and that is not the language most of them use. The speed the captioning would go would also be to fast for many of them to keep up with. On Tuesday, October 4th, I was visiting with one of my members in Custer, SD. She is 98 years old and lives alone in her own home. She has to depend on her children and grand children to take her places. With this program and its interpreting, she does not need to have her to children take her to church on Sunday morning.

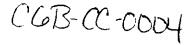
I am afraid that if Main Street Living is required to caption its programming, the extra cost may force them to close down leaving many of the people I work with no regular opportunity to worship. There are other programs that do caption so I believe that market is well covered. To the best of my knowledge this is the only one in our area providing an American Sign Language interpreting. Main Street Living is providing a much needed service. Even the cost of interpreters would be quite high, but my church is able to provide free interpreters for them, we would not be able to provide free or even discounted captioning.

If at all possible, please do not force Main Street Living to caption their program it is too important to risk loosing.

In Christ,

Pastor Matthew Nix

Breaking the Sound Barrier with the Gospel in Sign



To Whom it may Concern:

I, Arlen G. Te Slaa, as Chairman of the Board of Main Street Living, Inc., a South Dakota not for profit corporation, make the following statement of fact:

On October 26, 2005 I filed a petition on behalf of Main Street Living, Inc. requesting an exemption from the closed captioning that will be required of programmers as of January 1, 2006. Included in the petition were tax returns, cost estimations, an income summary, and a letter from Rev. Matthew Nix.

All the documents I deem to be authentic, the facts accurate, and the estimate is based on the best information available at the time. I believe the petition reflects the true impact that this FCC ruling would have on the operation and broadcast of Main Street Living.

Arlen G. Te Slaa

Date

Notary Public

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NOTARY PUBLIC SEAL

My Commission expires Nov. 10, 2008

()ASE Id # CGB-CC-0004